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## WebStar Designs

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# Social Media Marketing

Social media marketing can be a key component of business and our Social Media Marketing service makes it a turn-key solution to be known on all of the popular media platforms. This package includes but isn't limited to: Running social media ads and campaigns, Monitoring the performance of said ads, and creating content or graphics for your platforms.

## Main Platforms

- Facebook
- Instagram
- Twitter
- Messenger

## Key Services

- Social media campaigns
- Running ads
- Monitor analytics and adjust/optimize accordingly
- Graphic/content design for ads and campaigns

## Ad Budget

Your monthly ad budget is somewhat linear as the more you allocate to it the more impressions/actions you will receive. Ad spend can be anywhere from \$2 to \$200 a day (Taxes are not included in this price and we do not take a cut from this). As an example at just \$5 a day ad spend you can see anywhere from 10,000 - 50,000 impressions (ad views) per week.

## Costs

Our Social Media Marketing package is billed every month for 3 hours at our hourly rate of \$65 (+GST). This covers all the above-said; Monitoring, Adjusting, Design time, etc.

Initial setup fee – 2 hrs (\$130 + GST)